



2025 ANNUAL REPORT



PROJECT
SERVE



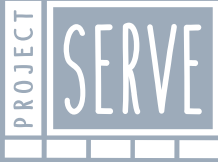
At National Food Group, we believe food is more than a product, it's a way for people to connect. Whether in a school cafeteria, hospital kitchen, or university dining hall, we're always finding new ways to help our customers serve meals that matter. In 2025, we extended that impact beyond foodservice through Project SERVE, supporting the communities we're proud to be part of.

Our team worked tirelessly to ensure good food reached those who needed it most, while also helping build the future of the food industry workforce and continuing our fight to eliminate school meal debt. More than 1,400 hours were spent in the community—packing backpacks, sorting food, and preparing meals for our neighbors.

Since 2021, we've contributed nearly \$7 million in grants and rescued or donated more than 100 million pounds of food. As we reflect on 2025, I'm proud to share a glimpse of what we accomplished together and I'm even more excited about what lies ahead.

Jim Moore

*President
National Food Group*



PROJECT SERVE OVERVIEW

USING INNOVATION AND SERVICE TO IMPACT OUR COMMUNITY

At National Food Group, food is the core of our business and drives all that we do, including our Corporate Social Responsibility strategy. We pledge a minimum of 5% of our earnings, along with our time and talents - making food more accessible, providing opportunities and resources for individuals seeking a career in the food industry, and supporting our global environment.

HOW WE GOT HERE

As our company grows, so does our commitment to the community. According to the USDA, 13.7 million households, are food insecure and every community in the country is home to a family that is food insecure. Through Project SERVE and its initiatives, we are working each day to feed local families, reduce food waste, and help break down barriers to employment.

OVER THE YEARS WE HAVE:

- Rescued and redirected more than 100 million pounds of food from waste
- Contributed more than \$7 million in resources to non-profits and community organizations
- Volunteered more than 5,700 hours in our communities



PROJECT SERVE

FIVE KEY INITIATIVES



SECURE FOOD AND FUNDING

Help alleviate food insecurity by matching food and funds with communities in need.



EDUCATE

Provide opportunities and resources for students of all ages and backgrounds to learn about the food industry and its many career paths.



RESPECT DIVERSITY

Focus on being a leader in the industry for an inclusive and equitable environment.



VOLUNTEER

Improve the lives of our neighbors through use of our time, talents, and treasures.



ELEVATE SUSTAINABILITY

Continue and expand sustainability practices at National Food Group with help from our customers and vendors partners.





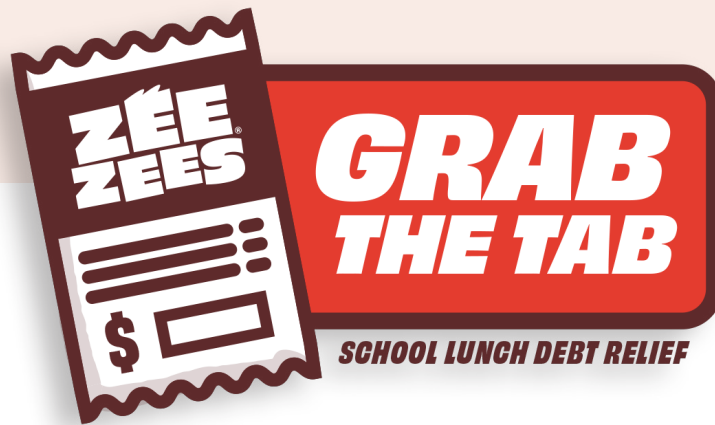
School District U-46
(Elgin, IL)



Columbia Elementary
(West Jordan, UT)



Hillsborough County Public Schools
(Tampa, FL)

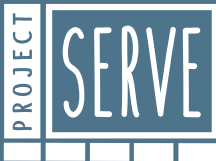


An unpaid lunch balance may look small on paper, but for students and schools, it carries real weight. With school meal debt in the United States averaging nearly \$200 million each year, districts are often forced to stretch already limited budgets just to keep students fed.

In its third year, Grab the Tab continued its mission to remove that burden, eliminating more than \$100,000 in meal debt across Florida, Illinois, and Utah in 2025 alone. Submissions nearly doubled from prior years, with more than \$6.5 million in debt submitted for consideration — a powerful reminder of both the need and the trust placed in the program.

Through direct engagement with schools and district leaders, one message was clear: unpaid lunch tabs don't just impact budgets — they impact students. By paying off debt, Grab the Tab gave districts breathing room, restored dignity to the lunch line, and reinforced a simple belief: no child should carry debt to receive a meal.





PROJECT SERVE SPOTLIGHT RONALD MCDONALD HOUSE

For 40 years, the Ronald McDonald House of Ann Arbor has been providing that “home away from home” for families going through the unimaginable. By opening their doors to parents and families of hospitalized children, the Ronald McDonald House becomes a safe and supportive place to land.

With space for 43 families, and a months-long wait list, Ronald McDonald House of Ann Arbor is a 24/7, 365-day operation. The house includes private lodging, laundry, a game room, a kitchen and support services.

In 2025, National Food Group and Zee Zees became a partner in more ways than one, providing allergen free, better for you, snacks, volunteering to make meals, and sponsoring the kitchen. As a team, we provided 25 backpacks full of school supplies, and boxes of toys and essential items during the holidays.

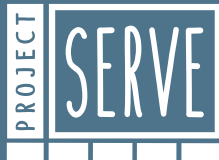
Having a child in the hospital for any reason at any length can be tough on parents and siblings, and Ronald McDonald House of Ann Arbor is on the front lines. Partnering to ensure those families have the most basic items is a prime example of how Project Serve shows up in our community.



**Ronald McDonald
House Charities®**
Ann Arbor

Celebrating 40 Years





PROJECT SERVE SPOTLIGHT FOOD DONATIONS

Food is what we do, but more importantly, it's what brings people together. It fills kitchens, fuels cafeterias, and energizes stadiums. And when food has the power to nourish, we believe it should never go to waste.

Behind the scenes, our teams work hand-in-hand with operations to carefully review product quality, shelf life, and opportunity for redistribution. Through a trusted network of food partners, cases and even truckloads of items — from chicken and pies to fruit cups — are rerouted with intention. What might otherwise be surplus becomes supper. What could have been discarded instead finds its way to a family table.

Every time we rescue a product from the landfill, we create another meal for a student, another grocery bag for a family, another moment of relief for a community.

In 2025 alone, more than **300,000 pounds** of food were donated to partners across the country — distributed directly to families, tucked into backpacks for students, or transformed into hot meals served in local communities.

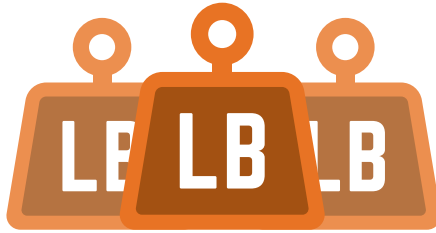
And when food is no longer safe for consumption, the story doesn't end there. Through our composting partnerships, more than **100,000 pounds** were redirected to become animal feed, compost, or biofuel — extending the life cycle of our products and keeping that much waste out of landfills.

Because when food is your business, every pound matters.





SECURE FOOD AND FUNDING



310K+
POUNDS OF FOOD
DONATED

\$90K+
TO FOOD & HUNGER
PROGRAMS

DISTRIBUTED
5,500 FRUIT CUPS
11,250 PIES



EDUCATE



**\$140,000
DONATED TO
EDUCATIONAL
PROGRAMS**

**TWO
STUDENT
SCHOLARSHIPS** 

**EIGHTEEN
CULINARY
APPRENTICESHIPS** 



RESPECT DIVERSITY



100%

OF NEW EMPLOYEES COMPLETED
DIVERSITY TRAINING



\$100K

TO NON-PROFITS
FOCUSED ON BREAKING
DOWN BARRIERS
TO OPPORTUNITY



VOLUNTEER



1400+
HOURS
VOLUNTEERED
BY EMPLOYEES

\$8,000

**DONATED TO
ORGANIZATIONS**
FROM EMPLOYEE GRANTS





ELEVATE SUSTAINABILITY



100K+
POUNDS
COMPOSTED



4,425,851
MILES SAVED
FREIGHT CONSOLIDATION



RESCUED
24,606,393
POUNDS OF FOOD





2025 Project SERVE Annual Report

*Learn more about National Food Group's
Corporate Social Responsibility initiatives at*

nfgprojectserve.com